



EDUCATION

2011 - 2012

Design Certificate
Brainco Portfolio School

2007 - 2011

Bachelor of Science Fine Art -
Graphic Design
University of Wisconsin Madison
(go badgers!)

SOFTWARE

Adobe Creative Suite
Photoshop
Illustrator
InDesign
Figma
Procreate

DESIGN & WEB SKILLS

Brand Identity
Print
Web/Interactive
Illustration
Typography

HTML
CSS

I'm a creative designer with 10+ years of experience in creating strategically sound print and digital solutions for clients in a broad range of industries. I have experience working with creative agencies large and small as well as in-house marketing teams and am highly adept in strategic visual design, typography, illustration, and brand identity development. I aim to make unique and meaningful work to effectively solve business challenges.

WORK EXPERIENCE

2022 - Current

Senior Brand Designer | Christie's International Real Estate

Oversee a variety of projects from conception to production including brochures, social media assets, print and digital ad campaigns, and event branding. Ensure that every piece adheres to the brand guidelines while also implementing innovative creative solutions. Advise marketing leadership on new and inventive ways to connect to our audience and change public perception of the brand with the goal of connecting to a younger audience.

2020 - 2022

Visual Designer | Kin + Carta

Develop design systems for responsive websites. Expand brand identities across digital platforms and infuse conceptual visuals into solutions. Collaborate with developers, data analysts, writers, and UX designers to build out complex sites that tell a brand story and solve business problems.

2019 - 2020

Senior Graphic Designer | UpShift Creative

Create brand identities for clients in the real estate industry. Lead junior designers in producing print collateral, websites, social media content, and email campaigns as well as bringing conceptual ideas to fruition.

2018 - 2019

Creative Consultant | The Creative Group

Assist clients' marketing/creative teams with print and digital designs. Examples of projects are digital banner ads, website graphics, in-store graphics, packaging, brochures, logos, presentations, and print ads.

Client List: Wilson Sporting Goods, The Food Group, JLL Worldwide, Plan B Advertising, Legacy Marketing, Blistex, InTouch Solutions.

2013 - Present

Freelance Designer

Design and develop brand identities as well as provide print and digital designs per clients' needs such as event invitations, web designs, email designs and illustrations.

Client List: Wunderman | Mpls, Padilla, Mosquito Inc, Illume Candles, Lifetime Fitness, Stephanie's Shop, Inviato Travel, Minnesota Public Radio, Cookie Cart, West Emory.

2011 - 2012

Design Internships | Fallon/Solve Mpls/ MSP Communications

Completed three summer internships with a large ad agency, a small start up agency and with the in-house creative team at an editorial company to gain a range of experiences and develop skill set in graphic design and print production.

EXTRAS

AdFed Mpls/Ad2 Design Chair

Dog Adoption Volunteer & Foster

AIGA MN Design Show Two Time Winner

The One Show Young Ones Competition Winner

CONTACT

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